

COMMUNITY SERVICES COMMISSION'S FY 12 CITY-FUNDED AGENCY REPORT

4 C'S (ECONOMIC DEVELOPMENT)



4 C's receives funding for its Child Care Initiative Project, to support the expansion and stabilization of family child care businesses operated by low-income residents of Hayward. The project addresses the need for quality child care for working families in Hayward as well as the need for business development and training for family care providers.

COMMUNITY SERVICES LIAISON: COMMISSIONER TOM KERSTEN

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4 C'S BY THE NUMBERS

Year program was founded: 2001

Total program budget: \$35,500

Total CDBG funding: \$25,500

	2009	2010
Number of Hayward residents served:	25	23
Number of volunteers:	0	0
Number of volunteers hours provided:	0	0
Number of paid FTEs:	.285	.41

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NOTABLE TRENDS

Recent Accomplishments:

1. Involvement in the Hayward Promise Neighborhood planning grant, to secure a \$5 million DOE grant to the Jackson Triangle
2. Partnership with Kaiser Permanente, to help providers develop nutrition and physical activity policies
3. Long-term post office retiree and Grandmother, Rosaura Rodriguez, received her license and is open for business



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ANIMAL SHELTER

(NEIGHBORHOOD FACILITIES)



Hayward Animal Services provides care and shelter to lost, abandoned, or abused strays and pets within the City of Hayward. Each year 3,800 animals are sheltered at the facility, supporting Council's Crime and Public Safety Priority. The shelter serves the entire Hayward community, and is located at the junction of three low-income census tracts. The shelter received funds to upgrade the facility for safe management and comfort of the animals and volunteers who work with the animals.

COMMUNITY SERVICES LIAISON: COMMISSIONER BEVERLEY RELIFORD

*COMMUNITY SERVICES COMMISSION'S
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ANIMAL SHELTER BY THE NUMBERS

Year program was founded:	1982
Total program budget:	\$ 146,000
Total CDBG funding:	\$ 146,000

	2009	2010
Number of Hayward residents served:	500	500
Number of animals served:	3,800	3,800
Number of volunteers:	85	85
Number of volunteers hours provided:	2,000	2,000

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NOTABLE TRENDS

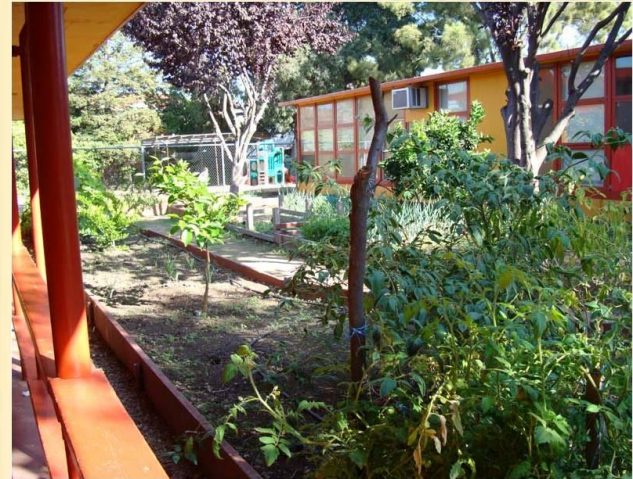
Recent Accomplishments:

1. Partnership with the RDA to put on the Santa Paws parade, bringing the community together and raising money for homeless animals
2. Virtual pet adoptions available at <http://norcalpetadoptions.com> and www.petfinder.com
3. Access Hayward, an online system for City of Hayward inquiries and complaints, provides guidance on common animal problems



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EDEN YOUTH & FAMILY CENTER (NEIGHBORHOOD FACILITIES)



Eden Youth & Family Center (EYFC) offers comprehensive services at one site - one the earliest “one stop shop” service centers in the Bay Area. EYFC currently operates and hosts nine service programs, serving more than 300 children and families at the site every day. CDBG funds were provided to make urgent health and safety repairs, so services can be maintained.

COMMUNITY SERVICES LIAISON: COMMISSIONER JULIUS WILLIS JR.

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EDEN YOUTH & FAMILY CENTER *BY THE NUMBERS*

Year program was founded: 1977

Total project budget: \$91,250

Total CDBG funding: \$91,250

	2009	2010
Number of Hayward residents served:	74	105
Number of volunteers:	25	49
Number of volunteers hours provided:	700	800
Number of paid FTEs:	6.5	9.5

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NOTABLE TRENDS

Recent Accomplishments:

1. Selected to receive supported grants for general operations from Alameda County Health Care Services and District Office 2
2. Recognition as a “Promise Place” by the America’s Promise Alliance.
3. EYFC has a Facebook page and a website!
(www.EdenFamilyServices.org)



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FAMILY EMERGENCY SHELTER COALITION (NEIGHBORHOOD FACILITIES)



Each year FESCO's Les Marquis Shelter's round-the-clock staff serves 50 homeless families with children (170 individuals) with secure housing and nutritious meals provided in a homelike setting. Additional services include life skills classes, parenting classes, and development of individual service plans focused on moving toward self-sufficiency. FESCO received a CDBG allocation for an earthquake retrofit.

COMMUNITY SERVICES LIAISON: COMMISSIONER TOM KERSTEN

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FESCO BY THE NUMBERS

Year program was founded:	1987
Total program budget:	\$311,221 (1 Shelter)
Total CDBG Facilities funding:	\$8,760

	2009	2010
Number of Hayward residents served:	54	45
Number of volunteers:	425	396
Number of volunteers hours provided:	5,000	4,840
Number of paid FTEs:	5.7	4.9

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NOTABLE TRENDS

Recent Accomplishments:

1. 56% housing placement rate in FY 10-11, exceeding the 30% county-wide goal
2. 163 filled backpacks were distributed at the Back-to-School Backpack event
3. 45% of adults who entered the shelter in FY 10-11 with no income, exited with income. The county-wide goal was 15%.



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**HAYWARD AREA RECREATION
DISTRICT (HARD)
(NEIGHBORHOOD FACILITIES)**



HARD received CDBG funding to complete accessible improvements to the Hayward Senior Center Kitchen, to meet the current federal American with Disabilities Act (ADA) requirements. The kitchen serves free and low cost meals to Hayward seniors.

COMMUNITY SERVICES LIAISON: COMMISSIONER BEN HENDERSON

*COMMUNITY SERVICES COMMISSION'S
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HARD BY THE NUMBERS

Year program was founded:	1994
Total project budget:	\$450,000
Total CDBG funding:	\$73,000

	2009	2010
Number of Hayward residents served:	25,000	25,000
Number of volunteers:	82	82
Number of volunteers hours provided:	8,000	8,000
Number of paid FTEs:	5	5

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NOTABLE TRENDS

Recent Accomplishments:

1. Computers available for clients to self register for on-site classes
2. Obtained grant to purchase 7 personal computers for tax assistance program
3. Turned meeting room into multi-purpose room for a variety of senior programs



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**HAYWARD DAY LABOR
CENTER (HDLC)
(ECONOMIC DEVELOPMENT)**



The HDLC works to enable low-income, predominately migrant workers in the [San Francisco] Eastbay Area, reach sufficiency through employment and community integration programs. The center also provides technical assistance to low-income business owners.

COMMUNITY SERVICES LIAISON: COMMISSIONER DIANE FAGALDE

*COMMUNITY SERVICES COMMISSION'S
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HAYWARD DAY LABOR CENTER *BY THE NUMBERS*

Year program was founded:	2007
Total program budget:	\$443,000
Total CDBG funding:	\$86,400

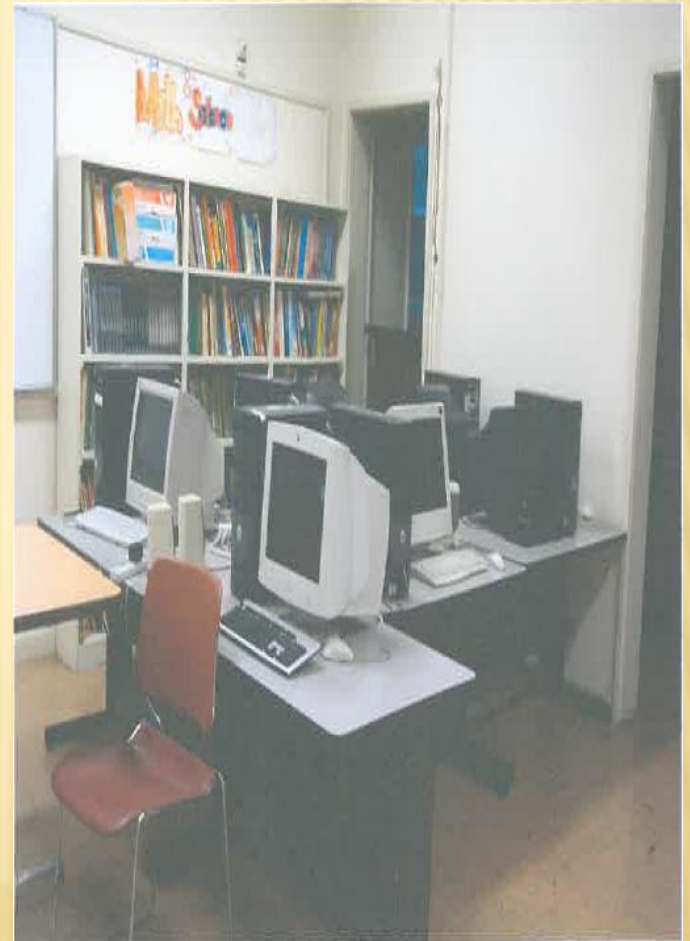
	2009	2010
Number of Hayward residents served:	757	822
Number of volunteers:	80	50
Number of volunteers hours provided:	2,013	1,204
Number of paid FTEs:	4	4

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NOTABLE TRENDS

Recent Accomplishments:

1. Legal rights and resources education provided to workers
2. Partnership with Keep Hayward Clean & Green Task force, to help beautify neighborhoods
3. Helped seniors and disabled Hayward residents, with weed abatement and landscaping needs, at the Spanish Ranch Mobile Home Park



*COMMUNITY SERVICES COMMISSION'S
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COH: MINOR HOME REPAIR PROGRAM

(HOUSING REHABILITATION)



before

The program funded in the current year makes grants to help seniors and disabled homeowners live safely and comfortably in their homes for as long as possible. Work includes installation of ramps and grab bars, correction of code violations, and health and safety repairs. CFL light bulbs, smoke and carbon monoxide detectors, are also included.

COMMUNITY SERVICES LIAISON: COMMISSIONER LINDA MOORE

*COMMUNITY SERVICES COMMISSION'S
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COH: MINOR HOME REPAIR BY THE NUMBERS

Year program was founded: 1978

Total program budget: \$195,640

Total CDBG funding: \$195,640

	2009	2010
Number of Hayward residents served:	22	81
Number of volunteers:	0	17
Number of volunteers hours provided:	0	136
Number of paid FTEs:	.5	1.5

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NOTABLE TRENDS

Recent Accomplishments:

1. New roof (shown) to an elderly couple, who received a loan modification to prevent foreclosure. The home is now weatherproof and the couple can afford the \$800/mo mortgage.
2. City sponsored EPA training for 25 contractors, to comply with strengthened lead-policies on HUD-funded projects.
3. Partnered with HPD and community preservation to remove squatters and improve conditions of an elderly man's home.



after

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COH: MURAL PROGRAM (NEIGHBORHOOD FACILITIES)



The Mural Program is operated as a blight and graffiti-abatement strategy through the Community Preservation division, installing murals on some of the most graffiti-prone walls and surfaces throughout the City. 100% of the funding is used to pay for consultant artists and materials for the murals.

COMMUNITY SERVICES LIAISON: COMMISSIONER LINDA MOORE

*COMMUNITY SERVICES COMMISSION'S
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COH: MURAL PROGRAM BY THE NUMBERS

Year program was founded:	2009
Total program budget:	\$36,500
Total CDBG funding:	\$36,500

	2009	2010
Number of Hayward residents served:	City-wide	City-wide
Number of volunteers:	Not known	Not known
Number of volunteers hours provided:	Not known	Not known
Number of paid FTEs:	0	0

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NOTABLE TRENDS

Recent Accomplishments:

- ✖ In addition to cleaning up graffiti and brightening the urban landscape, the Mural Program recently won a prestigious award from the California League of Cities, the Helen Putnam Award. The program was conceived as an anti-graffiti tool for public and private properties, yet has resulted in beautiful works of art, a reduction in graffiti, and clear cost savings for property owners and the City. The award represents recognition of the program's accomplishments. *(Read more in the "Hayward Highlights," Fall 2011 newsletter (now posted on the City's website).*



COMMUNITY SERVICES COMMISSION'S FY 12 CITY-FUNDED AGENCY REPORT

COH: SMALL BUSINESS REVOLVING LOAN (ECONOMIC DEVELOPMENT)



The Small Business Revolving Loan Program provides gap financing for eligible Hayward businesses. With the assistance of the loan program these small businesses can move forward with their expansion project which results in the hiring of new employees. This program is designed to create jobs for low-moderate income people.

COMMUNITY SERVICES LIAISON: COMMISSIONER TODD DAVIS

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COH: SMALL BUSINESS REVOLVING LOAN BY THE NUMBERS

Year program was founded:	1990
Total program budget:	\$275,000
Total CDBG funding:	\$275,000

	2009	2010
Number of Hayward residents served:	14	13
Number of volunteers:	0	0
Number of volunteers hours provided:	0	0
Number of paid FTEs:	.95	1.05

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NOTABLE TRENDS

Recent Accomplishments:

1. With the assistance of the small business loan program a new business opened in the downtown area on B Street called ME Restaurant & Lounge. They offer good food, and entertainment in a secure facility, filling a niche for activities for residents.
2. Buon Appetito Italian Restaurant on A Street was able to expand to provide a banquet area and outdoor, patio seating.
3. The Golden Peacock Banquet & Restaurant facility relocated from Fremont to Hayward. This not only opened up job opportunities but a new, large banquet facility for residents and businesses to use for events.

